

PROFESSIONAL SUMMARY

Aubrey is a graphic designer with broad experience in print and web design, production, and photo editing. She has developed materials such as annual reports, newsletters, logos, brochures, training handouts, advertisements, and websites. She has worked for a variety of companies, including Fortune 500 companies, nonprofits, and small businesses including the American Red Cross, University of Houston, Sur la Table and Costco.

Aubrey is a highly reliable team player with proven on-the-job adaptability. She is a detail-oriented, organized worker who remains practical while working within tight deadlines. She is a creative problem solver who provides unique design solutions to her clients.

RELATED EXPERIENCE

Graphic Designer, Seattle Humane Society June 2011–Present

Design and production of marketing materials such as HTML emails, event banners and signs, posters, t-shirts and publications. Management print-related vendor relationships, including price quotes and purchases.

- ▶ Design of event signs, banners, t-shirts and posters for the most successful Walk for the Animals event in SHS history
- ▶ Designed highly-praised set of brochures and rack cards
- ▶ Design/production of quarterly Chronicles newsletter and 2010 Annual Report, mailed to 20,000+ households
- ▶ Saved \$4,500 on monthly "Spotlight" flyers by researching and implementing a change in vendor and print method

Graphic Design Volunteer, American Red Cross (Seattle Chapter) April–June 2011

Graphic design, layout and print production; aligning marketing and communications materials with national and local American Red Cross graphic identity.

- ▶ 2010 Annual Report design and photo selection
- ▶ Heroes Breakfast 2012 identity
- ▶ Meeting invitations (prints & web PDFs)
- ▶ Informational flyers and ad inserts
- ▶ Newspaper ad designs, featured in *Northwest Asian Weekly* and *Puget Sound Business Journal*

Freelance Graphic Designer January 2010–Present

CLIENTS OF NOTE: *University of Houston*, *Physicians for Social Responsibility (PSR)*, *Enlighten Dental*

- ▶ Designed branding of TAPPA 2011 conference & associated materials (logos, ads, brochures, program, t-shirts, etc).
- ▶ Designed 24-page guidelines manual, 16-page quarterly newsletter, & posters for UH Plant Operations
- ▶ Designed 2009 annual report for PSR, including editing and selecting photography
- ▶ Branding/identity/packaging design for teeth whitening product
- ▶ Logo design for local and national companies
- ▶ Developed/designed online gallery and website: saranaumann.com

Graphic Designer & Production Artist, The Creative Group (staffing firm) May 2010–June 2011

COMPANIES: *Costco*, *Imagicorps*, *Rally Marketing*, *Sur la Table*, *Sunshine Kids*, *Symetra*, *Varolii*, *Weber Marketing Group*, *Wizards of the Coast*

- ▶ Designed training program handouts and instructional materials for Valvoline Rev Up proposal
- ▶ Extended design scheme proposal for Lockheed Federal Credit Union (ads, banners and flyers)
- ▶ Laid out case studies into new visual format under allotted time budget for Varolii
- ▶ Created visual merchandising books and mocked up merchandise sets for Sur la Table
- ▶ Typeset copy for displays for Windows Phone and Microsoft Kinect packaging
- ▶ Reconstructed photo of prototype bag into catalog-ready photograph, and edited product photography for Sunshine Kids
- ▶ QA tested websites, including editing HTML code and PIM entries

Digital Photo Retoucher, Pacific Color Inc. September 2009–January 2010
Using Photoshop, corrected skin flaws, light leaks, hot spots, head swaps, color corrected, and sharpened photos. Photo manipulation such as adjusting hemlines and reconstructing missing data. Designed flyers and other marketing materials.

Art Director and Graphic Designer, Blot student magazine August–December 2008
Art directed and designed 2 magazine issues, re-branded magazine, created a design template and section illustrations, prepared files for press, conducted press checks and proofed copy.

Design/Computer Applications Teacher, Cedar Creek Middle School August 2003–December 2005
Taught computer classes (Web Design, Digital Graphics, & Computer Literacy) and U.S. History. Designed visual instructional materials for design/computer classes (no textbooks). Designed and maintained a new campus website. Selected as Department Leader after only one year.

EDUCATION

BA Art with Graphic Design emphasis 2007–2009
University Of Idaho | Summa Cum Laude, GPA 3.95

BA History & Teacher Certification 1999–2003
University of Texas at Austin

SKILLS

SOFTWARE/TECHNICAL

<u>Fluent</u>	
PCs and Macs	MS Word
InDesign	PowerPoint
Illustrator	Excel
Photoshop	Outlook
Acrobat Pro	

<u>Intermediate</u>
Dreamweaver
Flash
HTML/CSS
MS Publisher

PERSONAL

Highly adaptable	Skilled presenter
Detail-oriented	Skilled communicator
Quick learner	Organized
Self-starter	Problem solver
Reliable	CPR/First Aid certified

AFFILIATIONS

AIGA : Member	2008–Present
Seattle Humane Society : Volunteer (Cat Foster)	2010–Present
AIGA University of Idaho chapter: Secretary	2008–2009
Marie Haasch Whitesel Scholarship (for talent in art)	2008–2009
Golden Key International Honor Society : Member	2002–Present